

# **Prioritizing Local Procurement!**

*What it Means to Our Program and Customers*

**Alma Evans**  
*Research Economist*

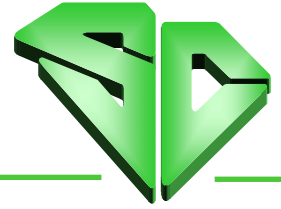
**Santee Cooper**

**December 4, 2006**

**11<sup>th</sup> National Renewable Energy Marketing Conference**

# Santee Cooper

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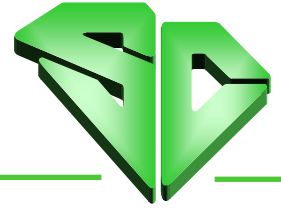
- **South Carolina's state-owned electric and water utility**
- **Generates power to state's 20 electric cooperatives**
- **More than 2 million South Carolinians receive their power directly or indirectly from Santee Cooper**



GreenPower<sup>SM</sup>  
*from Santee Cooper*

# **Santee Cooper Green Power**

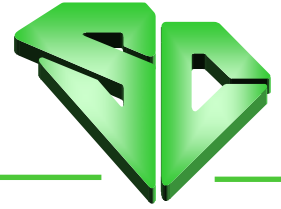
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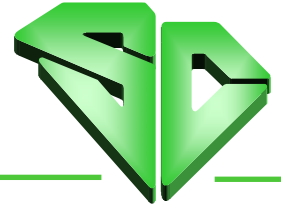
- **First utility in South Carolina to offer Green Power (September 2001)**
- **At present, more than 3,900 retail customers, 18 electric co-ops and City of Georgetown offer GP**
- **Green-e accredited**
- **All revenue from the sale of Green Power is reinvested in future development of renewable resources or facilities**

# Why Use Local Renewable Resources

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## It's Who We Are

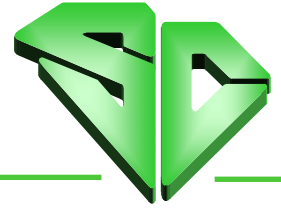


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**The mission of Santee Cooper is to be  
the state's leading resource for  
improving the quality of life for the  
people of South Carolina.**

# It's Who We Are

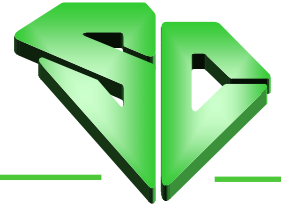
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- **Track record reflects that we use state resources wisely**
- **Use state resource (landfills) for renewable generation**
- **Work with state electric cooperatives on local projects**

# Why Use Local Renewable Resources

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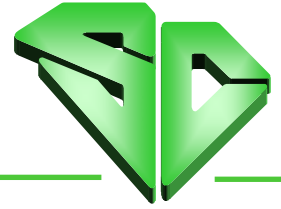
It's Who We Are

**Green Means Clean**



# Green Means Clean

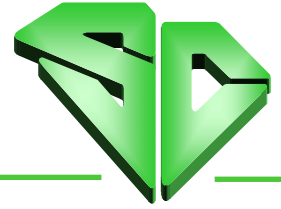
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- **Pursuing another avenue to improve the air quality not only in S.C. but the entire southeast**
- **Turn methane from landfills into something that reduces environmental impacts**
- **Landfills aren't sexy; negative connotation but making something positive**

# Why Use Local Renewable Resources

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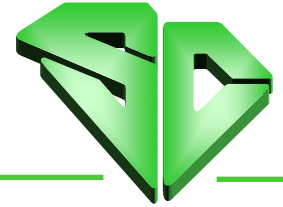
It's Who We Are

Green Means Clean

**See, Smell and Touch It**

# See, Smell and Touch It

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- **There's an increase in interest and momentum when projects are visible**
- **Contributors to Green Power get to see what their money has done – tangible facility**
- **100% of every dollar will be spent to build new renewables that may have otherwise been cost prohibitive**



# South Carolina's First Utility Green Power Solar Site

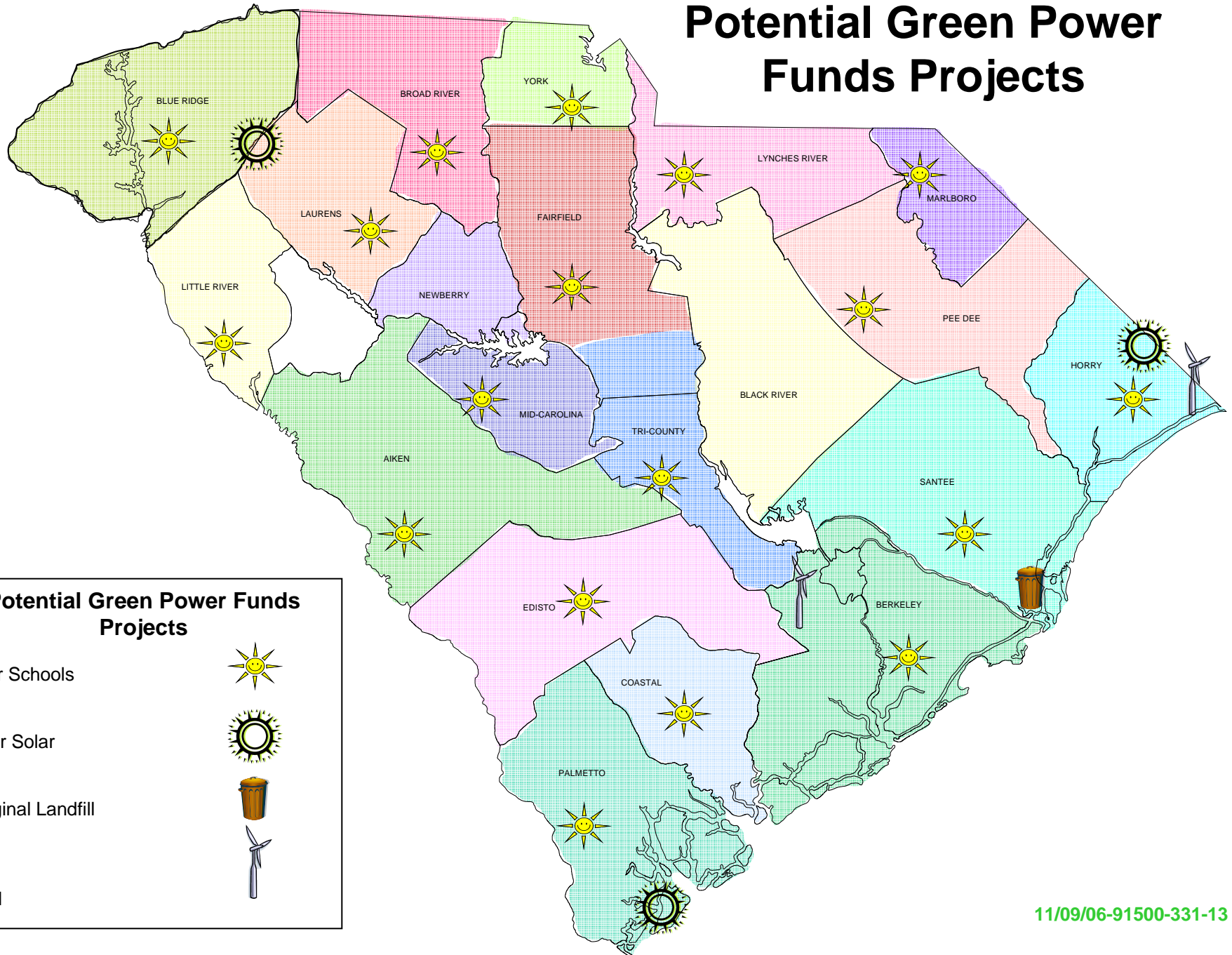


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# Potential Green Power Funds Projects

**Potential Green Power Funds Projects**

- Solar Schools 
- Major Solar 
- Marginal Landfill 
- Wind 





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